

Southern Region Communications Report 22nd May 2022

[National RAWCS initiatives](#) Over the past year I have had little contact with the national executive or Teams networking communications. Over 2021, I have maintained the Southern Region web page and have requested web site statistics to understand site visitation. To date I have no idea of visitation statistics.

Over the next few days I intend update website with Feb and May 2022 reports and highlight some of the key projects. The previous video links are relevant and no new videos have been put forward. The (4) videos aimed at Rotarians cover:

- *An overview of RAWCS as an organisation from a Rotary viewpoint*
- *An introduction to RAWCS projects*
- *An introduction to RAWCS Donations in Kind*
- *An introduction to Rotarians Against Malaria*

[Regional Communications coordinator](#)

I still wish to emphasize trying to get the RAWCS logo (with active internet link) to be placed at the base of the District Governors monthly newsletters.

My term ended last year and no replacement has been forthcoming. I have read all reports and would like to emphasize some key suggestions embedded in reports.

Guest speaker Feb 22 minutes : **National RAWCS Project & Volunteer Manager – PDG Merv Williams topic – RAWCS Communications** - *It is important for RAWCS to be communicated to Districts. Communication should cover – Training - Important for a Development Day to be organised, which should give District RAWCS Coordinators the opportunity to be able to relate back to their Clubs in order to explain What RAWCS Does.*

SR Project Volunteers coordinator, Lili . . . *I would like to organize a regular meeting with SR District Chairs – the first one I hope to hold before the end of this Rotary year so we can discuss 'the year that was' and how we see next year. I will organise a zoom meeting.*

Role of SR Comms.

Discussion: I note that some District conferences were still done under a Zoom format whilst others were face-to-face and that Southern region Information day has been postponed a few times. Following reports for this meeting there is an agenda item general discussion, topic 'communications and training'.

I propose the SR committee think more laterally regards the Comms role & job description. The previous format of Rover newsletter, (& website) have been a vehicle of transition, however C-19 and Zoom has precipitated the opportunity for networking on different platforms in new ways.

Can SR coordinate RAWCS training, workshops and market stalls across multiple districts in a more integrated and productive way forward.