



Now Roving Further!

The Rover is now being produced in both Eastern and Southern Editions, to serve Project teams in Victoria and Tasmania, as well as in NSW and the ACT.

This is the first edition for many years not to be produced by the wonderful Sue O’Neil, but to be inspired by her example of helping the helpers, and serving those who take Service Above Self very practically to heart.

We hope to see you in the Blue Mountains for our August networking weekend, it’s going to be special!

Read on for details...

In this Issue

- Networking in the Blue Mountains.....P2
- Chair’s Thoughts.....P3
- RAWCS Communications Strategy.....P6
- Keeping Their Attention.....P5
- Explaining with Dollar Street.....P6
- Map Your Activity.....P7
- Invitation to Collaborate.....P7
- RAM in Your Area.....P8
- Useful Links.....P8

Rotary
Australian Districts



**ROTARY AUSTRALIA
WORLD COMMUNITY
SERVICE**

DISTRICT 9685
RAWCS QUARTERLY MEETING
AUGUST 17 – 18 2019.
1400 Saturday – 1300 Sunday



We have arranged an amazing meeting for all Rotarians

- **A great program**
- **A great location overlooking The Three Sisters**
 - **Don't pay \$400.00 per night**
 - **Special pricing just for Rotary**
- **En Suite accommodation sleeping 5 **\$85.00 D/B/B****
- **Standard Accommodation sleeping 5 **\$75.00 D/B/B****
 - **Bring your own bedding**
 - **Linen supply \$12.00**
 - **Dinner only \$40.00**
 - **BYO for Dinner**
 - **Open Fire**
 - **Entertainment at dinner**
 - **Great guest speaker at dinner**
- **Church Missionary Society Conference Centre**

Chairman's Thoughts



One thing I have learned after 20 years in Rotary, and as a year as a District Governor, is that Australian Rotarians are very good at keeping a secret of the magnificent amount of work we do – in our own communities and internationally.

Being a member of RAWCS Eastern Region has always left me in awe of the commitment of Project members and the volunteers associated with so many projects. It is this passion that rubbed off on me, and fired a need for me to be with so many positive and focussed people at those quarterly meetings.

Each year, the Australian District Governors and Immediate Past District Governors are given the opportunity to recognise a member of their District for recognition of 'Outstanding Rotarian' and 'Humanitarian of the Year' awards.

Having involvement in RAWCS within District 9670 since 2012 perhaps gave me an advantage as a District Governor. I am acutely aware of the work being done by my District volunteers on their RAWCS projects – I believe it is no more than what the volunteers of other Districts contribute to their projects. However, this is where it comes down to the need to market and promote our passion.

Rotary provides us this opportunity – within your own clubs, the President or Secretary can start by ensuring your project is placed on 'My Rotary'. Through the 'Take Action' tab you can enter your projects on 'Rotary Showcase', your Rotary club through 'Club Central' can then import your project to the clubs service activities. You have just assisted your club to be well on its way to receiving a Rotary Citation from Rotary International. Your club committee, your members and your District Governor will start realising the value of your RAWCS projects.

In 2018-19, my 2 nominations were both RAWCS projects. I successfully nominated Wendy Stein for 'Outstanding Rotarian' for her 14 years of working in PNG addressing the focus areas of Water and Sanitation, Basic Education and Literacy, Economic and Community Development, Maternal and Child Health, Disease Prevention and Treatment. My second nomination was for a non-Rotarian, nurse Anne Partridge. Anne has completed 6 international missions with 'Alliance for Smiles'. Last year, it was another RAWCS project manager 19yo Eleni Comino who was nominated.

You, as Project Managers and volunteers, are the standout in Rotary for your service work – please bring your selfless efforts to the attention of your clubs and District through promotion – not for yourself, but for others to assist, follow or ignite their passion!

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The Rover and The Communications Strategy

RAWCS has recently appointed a Communications team to create and implement a Communications Strategy by giving some thought to who needs to communicate what, to whom, and how?

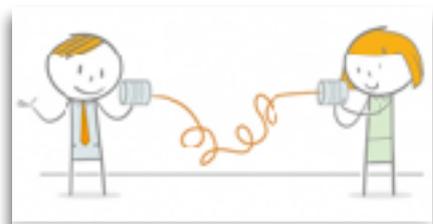
By clarifying our purpose and audience for each channel, we hope to produce communications that are more engaging and effective.

RAWCS certainly does have plenty to say to donors and to non-project-participating Rotarians, and potential partners, but it isn't planning to use the Rover to do that.

The Rover is all about serving the Project People: Managers, Deputies, Team members and Volunteers.

Please let us know if there is something you would like us to include in the Rover, and feel free to offer us text and photos, remembering that we will be choosing the most useful, encouraging and entertaining combination we can, and that 200 words is usually a good sort of length.

We are happy to provide a link to a more indepth exploration, if that is appropriate.



Do you have advice to share with your project-focussed peers?

Topics could include:

- Leads to partners
- Marketing ideas that worked for you
- Advice re-local government collaboration
- Tips on planning group travel experiences
- Advice on building an effective and engaged support team
- Crowd-funding- what works and what doesn't

Would you like to invite collaboration in some way?

(We all need money, you know that, right?)

Do you have a funny, exciting or surprising story to tell?

The RAWCS Rover could be the place to do it!

Penny Vos

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Eastern Region Communications