
Rotary Australia World Community Service (RAWCS)



Confused about what RAWCS does and how it can help you or your club?

Some information from Leigh Dyson - Tasmania's RAWCS District Chair on how to achieve greater success from your Club's Service Projects with RAWCS help.

Are your club members sometimes frustrated and tired from fund raising to try and achieve your club service project goals?

Does managing these projects sometimes get a bit complicated and time consuming?

You are in luck.

Your Club members can obtain wonderful help by better understanding and utilising the upgraded RAWCS Project Management Systems and tapping into the knowledge of the dedicated national team of RAWCS Rotarians who administer this organisation.

RAWCS is a standalone company and is owned by all Australian District Governors, who elect a Board to provide the leadership and strategy to a CEO and staff and volunteer experienced Rotarians plus ensure governance oversight to the organisation.

Did you know that RAWCS has been around since 2003? At that time, some very committed Rotarians negotiated with the Federal Government to create an organisation to provide Rotary Clubs across Australia with a system for managing service projects that relied on fund raising that would provide tax deductibility to the donors.

These early RAWCS Rotarians also developed systems and training to enable project teams from rotary clubs to manage these RAWCS registered projects in such a way that cost control was managed, project risks were minimised, overseas teams travelled safely and operated within the complexities of foreign government regulations.

During this 18 year history of RAWCS, Tasmanian Rotary Clubs have "pulled above their weight" compared to National Rotary. 27 Clubs (almost 50% of district 9830) have been benefiting from RAWCS. Over this time 48 RAWCS registered projects have been successfully completed and currently there are 36 projects still active. (see attached table of projects). Six of these are significant International Projects operating for between 8 and 14 years and providing wonderful ongoing benefits to local communities.

Details of all these projects including sponsor clubs and managers can be found from the following link - <https://rawcs.org.au/project-search/>. Just highlight the project you are interested in and tap on it.

The RAWCS leadership have continually improved the systems and tools that club members can tap into. A major innovation in the past couple of years is the "Crowd Funding" facility.

This enables existing and new project managers to create very motivating and informative project descriptions for their projects on the websites. These can be updated periodically to show visually how projects are progressing. By incorporating photo streams or videos or YouTube videos <http://www.youtube.com/channel/UCNhCL6NvxOAa-RuLLFQSpvA> plus being able to link to other

resource materials such as project brochures or reports — the creative options are vast.

Also a fund raising “thermometer” graphic can be incorporated which shows \$ goals and achievements to-date.

A table of recommended donations can show what each \$ level can purchase to encourage donors to understand the impact of their contributions.

On the RAWCS website <https://rawcs.org.au/> all the Crowd Funding projects are classified as “Featured Projects” and the graphical front page of these hundreds of such projects across Australia are randomly rotated and made visible to anyone viewing the site. Therefore, your club’s project will be regularly presented to a wide viewing audience. If your project description and images are captivating you may capture more donations.

The following links are examples of recent crowd funding projects developed by the RC of Central Launceston and RC of North Hobart that demonstrate some of these crowd funding features.

<https://directory.rawcs.com.au/41-2009-10>

<https://directory.rawcs.com.au/75-2020-21>

If you would like more information about RAWCS and how to register projects the [attached](#) PowerPoint presentation expands on some of the discussion above.

The current District 9830 RAWCS Chair person is Leigh Dyson from Youngtown Rotary Club. Mb 0401 007 035. district.chair9830@rawcs.org.au.

Leigh will happily provide guidance if requested.

There are a series of short videos on the RAWCS Youtube channel:
<http://www.youtube.com/channel/UCNhCL6NvxOAa-RuLLFQSpvA>

Great for fillers at a club meeting or to update your knowledge on RAWCS and what it does.

Breaking news : the drought community outreach program - where RAWCS is working with the Federal Government to provide \$500 debit cards to farmers in drought declared areas - is coming to Tasmania.

Sept 14 - Swansea

Sept 15 - Oatlands

Sept 16 - Dunalley